



SPARTAN MART

UNC Greensboro eProcurement Supplier Connections

Why Participate in SpartanMart?

- Greater visibility and exposure to UNCG end users.
- Reduced need to provide individual quotes and improved order accuracy.
- Increased customer loyalty by simplifying the shopping experience for UNCG buyers.

What are my Catalog Integration Options?

- **Hosted Catalog:** A product spreadsheet managed by suppliers embedded into SpartanMart. The spreadsheet contains product description, price, information, and picture, which allows users to purchase directly from SpartanMart. This Hosted Catalog is managed by the supplier.
- **Punchout:** A dynamic connection to the supplier's eCommerce site, accessed from within SpartanMart. Users shop on the supplier's site and return the cart to SpartanMart for checkout.
- **Level 2 Punchout (Preferred Option):** Allows users to search for products within SpartanMart and see which items are available in the supplier's punchout catalog. Pricing and ordering require navigating to the punchout site.
- **Live Pricing Enhancement (Preferred Option):** Enhances Level II Punchout by displaying real-time pricing from the supplier's site directly in SpartanMart search results. Clicking the link opens the product page in a new window for more details.

How to Enable a Punchout or Hosted Catalog?

- UNCG Procurement Services submits a Supplier Enablement Request with supplier contact details, catalog type, and any special requirements.
- Jaggaer (SpartanMart's platform provider) reviews the request and contacts the supplier to gather missing information and assess integration capabilities.
- A kickoff call is scheduled with all parties to define the project scope.
- Supplier provides catalog content and pricing and sets up integration.
- Test orders are created and reviewed in a test environment.
- Upon successful testing and mutual agreement, Procurement Services requests the move to production.
- If the supplier is unable or unwilling to meet requirements, the enablement process will be canceled.

What if you currently do not have the capability to host a punchout?

- Suppliers should be capable of electronic messaging before beginning integration.
- Jaggaer provides a cXML integration specification document upon request.
- While Jaggaer offers general guidance, it does not provide development services. Suppliers may engage a third-party provider if needed.

Possible 3rd party companies:

- **Greenwing Technology:** 1-877-415-3237 - helpdesk@greenwingtechnology.com
- **TradeCentric:** <https://tradecentric.com/contact/> (Formerly Punchout2Go)
- **PunchOut Catalogs:** 833-468-2747 <https://punchoutcatalogs.com/>